# Rhyne Park Girls Softball Sponsorships





## Why Sponsor Rhyne Park Girls Softball?

Rhyne Park Girls Softball is a nonprofit organization that provides the opportunity for girls in Cobb County and the Smyrna area to strengthen their softball skills and their love for the game.

We are currently seeking 2024 sponsors to help support our athletes and community with necessary park improvements. We hope you will join other local businesses and become a Rhyne Park Girls Softball Sponsor!

Our Board is finalizing plans for a 2024 park upgrade to one of our softball fields that will make our facilities better for these girls and the Smyrna community. More details to come!

In exchange for your sponsorship funds, your business will be visible to the fans and spectators who frequent Rhyne Park each season. In 2023, we had over 400 athletes play softball at Rhyne Park! And as a team jersey sponsor, your business name will be seen in softball parks across Cobb County during the Spring and Fall seasons!

Play Ball!

## **Sponsorship Packages**

### **Presenting Sponsorship**

- Inclusion in Assessment Day and Opening Day
  - Opportunity to set up a table featuring products/services to interact directly
  - Podium shoutout
- Business name on one team jersey (Spring & Fall)\*
- Inclusion of promotional materials in uniform packages for all teams (Spring & Fall)
- Individual windscreen for your business logo on all fields
- Rhyne Park website recognition
- Social media/email shoutouts to Rhyne Park community

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Pricing: $1,500 (3 yr), $1,250 (2 yr) & $750 (1 yr)
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#### **Gold Sponsorship**

- Business name on one team jersey (spring & fall)\*
- Inclusion of promotional materials in uniform packages for all teams (Spring & Fall)
- Business logo on field windscreens with other Gold sponsors
- Rhyne Park website recognition
- Social media/email shoutouts to Rhyne Park community

Pricing: \$1,200 (3 yr), \$900 (2 yr) & \$600 (1 yr)

\*Jersey sponsorship is subject to availability based on number of registrants and established Rhyne Park sponsorship agreements.

### **Sponsorship Packages**

### Silver Sponsorship

- Inclusion of promotional materials in uniform packages for all teams (Spring & Fall)
- Business logo on field windscreens with other Silver sponsors
- Rhyne Park website recognition
- Social media/email shoutouts to Rhyne Park community

Pricing: \$700 (3 yr), \$500 (2 yr) & \$300 (1 yr)

#### **Bronze Sponsorship**

- Recognition on Rhyne Park website
- Social media/email shoutouts to Rhyne Park community

Pricing: \$200 (yr)

### **Other Sponsorship/Donation Opportunities**

#### **Scoreboard Sponsorship**

- Company logo on all scoreboards at Rhyne Park
- Inclusion in Assessment Day and Opening Day
  - Opportunity to set up a table featuring products/services to interact directly
  - Podium shoutout
- Business name on one team jersey (spring & fall)
- Inclusion of promotional materials in uniform packages for all teams (spring & fall)
- Individual banner/windscreen for your business logo on all fields
- Rhyne Park website recognition
- Social media/email shoutouts to Rhyne Park community

Pricing: \$5,500 (3 yr), \$4,000 (2 yr) & \$2,500 (1 yr)

#### **Rhyne Park Improvement Fund Donations**

• Monetary donations towards Rhyne Park's improvement fund

#### **Rhyne Park Sponsorship Form**

Thank you for your interest in supporting Rhyne Park Girls Softball! Rhyne Park Girls Softball is a 501c3 nonprofit organization that provides girls in Cobb County the opportunity to strengthen their softball skills and their love for the game. Your sponsorship will go directly towards equipment needed for game play, park improvements and overall operating costs. Below are the different opportunities for sponsorship.

**\*PRESENTING AND GOLD LEVEL JERSEY SPONSORSHIP:** Company name will appear in printed block letters on the back of girl's jerseys. Jersey sponsorship is for one jersey in one age division only.

\*LOGO REQUIREMENTS: To include your company logo on our website and banners, please email rhynepark.communications@gmail.com a high-resolution file. File types accepted are PDF, .eps. or .jpg. Please note, photographs of logos cannot be used.

**\*SCOREBOARD SPONSORSHIP:** To include your company logo on our scoreboard, please email rhynepark.communications@gmail.com a high-resolution file. File types accepted are PDF, .eps. or .jpg. Please note, photographs of logos cannot be used.

Please complete all fields below to indicate your sponsorship agreement. Please note, printing of company name on banners and team jersey (if applicable) WILL NOT be completed until payment in full is received.

Company Name	
Company Contact	NY LEASON
Address	
Phone Number	
Fax Number	
Email Address	
Sponsorship Level	Presenting 🗆 Gold 🗆 Silver 🗆 Bronze 🗆 13+ 🗖 Scoreboard 🗆 Other:
Sponsorship Duration	3 year 🗆 2 year 🗆 1 year 🗆
Division Preference (For Jersey sponsorship)	6U 🗆 8U 🗆 10U 🗆 12U 🗆 13+ 🗆 No Preference 🗆 Not Applicable 🗆
Payment Method	Credit Card PayPal/Venmo Check (mail to Rhyne Park Softball, PO BOX 813689 Smyrna, GA 30081) If paying via credit card, a fee of 3.6% will be added to cover processing fees. Please contact Park Treasurer at rhynepark.treasurer@gmail.com to complete credit card payment.
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sponsorship / donation fee to Rhyne Park Girls Softball Association.

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### **Questions?**

We appreciate your consideration to sponsor our park! The Rhyne Park community is unmatched and full of amazing athletes and families.

If you have questions regarding any of these sponsorship opportunities, please reach out to one of the following:

rhynepark.president@gmail.com

rhynepark.vicepresident@gmail.com

Play Ball!